Student Performances Sponsor  $3,000

- 12 event tickets including continental breakfast
- Reserved Parking (3 MSU Spaces)
- Sponsor logo in event program, half-page ad
- Corporate banner display at entrance and catering stations
- Verbally acknowledged and recognized during event
- Sponsor name/logo included in marketing materials
- *Tax deductible gift credit from MSU CMS-D

Kids Activities Sponsor  $1,500

- 10 event tickets including continental breakfast
- Reserved Parking Spots (2)
- Sponsor logo in program, quarter-page ad
- Name/Logo listed in the event program
- Verbally acknowledged and recognized during event
- *Tax deductible gift credit from MSU CMS-D

*The portion of each ticket value not tax deductible is $15.*
**Music Builds Life Skills in Detroit Youth**

The MSU Community Music School-Detroit (CMS-D) subsidizes music lessons for local youth charging just $5 per week. However, 48% of students require additional tuition subsidy. Spartans on Parade for Kids will raise funds for the CMS-D Tuition Assistance Fund.

Through music study, CMS-D builds 21st century life skills in urban youth and fills a unique niche in the local music education landscape as school music programs continue to disappear.

A prime location for watching America’s Thanksgiving Day Parade, guests will enjoy window views of Woodward Avenue, a delicious buffet breakfast, bottomless coffee and hot chocolate, live music performed by the school’s students and faculty, plus arts & crafts for children.

Cozy up inside with fellow Spartans from across Metro Detroit! Doors open at 7:30 a.m. Silent Auction closes at 11 a.m. The event ends at 12 p.m.

**TITLE SPONSOR $ 5,000**

20 tickets to Spartans on Parade for Kids including continental breakfast and a front-row view of the Parade

Complimentary parking (Five MSU spaces)

Sponsor banner placement on the front of the MSU Detroit Center visible to thousands of parade watchers

Option to distribute goodie bags, product samples, or company literature/display at event

Name/Logo included in event signage and program; full-page advertisement in event program

Acknowledgement during silent auction event

Name/logo on CMS-D website linked to sponsor website; recognition in CMS-D email and social media campaign

Use of CMS-D logo in sponsor advertising and promotion

Sponsor’s name/logo inclusion in event branding including invitation, publicity and marketing materials

*Tax deductible gift credit from the MSU CMS-D.

*The portion of each ticket value not tax deductible is $15.*